



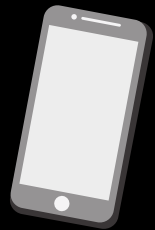
EVE ASHLEY STUDIO

Digital Design Services & Packages



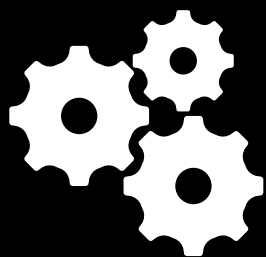
Website Design

As the foundation of your digital presence, your website is one of the most crucial marketing foundations you need for your small business. Eve Ashley Studio will build a custom website that is well-designed, easy to navigate, and informative to drive sales and create brand recognition. *I work exclusively with website builder WIX because it offers my clients well-designed templates at reasonable prices. And as a WIX Partner, I have access to premium benefits and customer support.



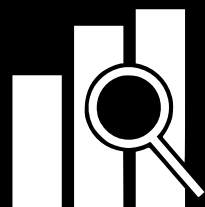
Mobile Design

Eve Ashley Studio will create a mobile-friendly version of your newly designed website that allows users to interact and engage with your brand across all devices easily.



Website Maintenance

Eve Ashley Studio offers additional services after activating your website for \$75/hour. Services include updating copy or visuals, linking to additional platforms and posting website blogs and images, among others.



SEO optimization

Eve Ashley Studio will optimize your newly designed website to elevate your brand's website rankings in Google.





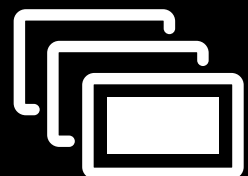
Digital Marketing Materials

Businesses can target their marketing efforts to specific demographics and track the results of their campaigns by using digital marketing materials. These materials include any promotions that are in digital formats, such as website banner ads, social media posts, email marketing campaigns and even some digital signage.



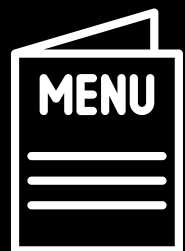
Email Campaigns

Email marketing allows you to communicate with your customers regularly and promote your small business. Eve Ashley Studio can create weekly, monthly or quarterly email marketing campaigns that are well-designed and engaging to send to your customer lists.



Marketing Decks

A marketing deck can educate potential investors, co-founders, partners, customers, or colleagues about your business's products and services. Eve Ashley Studio can create a well-designed and organized marketing deck that provides a brief and informative overview of your business.



Flyers, Menus, Invitations, and More!

Eve Ashley Studio creates digital marketing materials, such as flyers, menus, invitations, brochures, and more, to build your business into a well-designed and coordinated brand.



DIGITAL DESIGN PACKAGES

#1. Consultation & Brainstorming Session

Eve Ashley Studio founder, Eve Matzman, will discuss your current brand goals to develop design concepts that suit your brand's identity and marketing needs. As a result of this session, Eve can continue to develop your marketing strategy, determine your brand touchpoints and create a marketing foundation for your business.

\$350



DIGITAL DESIGN PACKAGES

#2. A Custom Website Design Using Pre-Designed Templates

Choose from a selection of 3 pre-designed Website Templates and Eve Ashley Studio will customize using your brand's assets. This package includes up to 4 pages or sections on the site: (ex. Home, About, Services & Contact)

*30 Day Timeline

*Includes 2 reviews: 1st review at 15 days, 2nd review at 30

*50% initial deposit due at start of project

*50% remaining balance at the final approval stage

*Any extra hours over the 30 day timeline is \$75/hour

\$2000



DIGITAL DESIGN PACKAGES

#3. A Custom Bespoke Website Design

Eve Ashley Studio will customize a website for your brand; includes conceptualizing, site mapping, design layout, site development and SEO

*60 Day Timeline

*Includes 3 reviews: 1st review at 15 days, 2nd/ 30, 3rd/45 days

*50% initial deposit due at start of project

*50% remaining balance at the final approval stage

*Any extra hours over the 60 day timeline is \$75/hour

\$3500



Are you ready to **PLAY** and elevate your business?

We offer a **FREE** 30-minute Design Discovery Call!

Let's Work Together!



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